

Suggested applications:

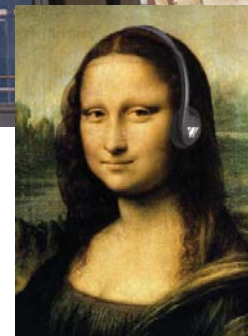
- Group sight-seeing tours
- Museum tours
- Wildlife hiking tours
- Factory and plant tours
- Library tours
- College campus tours
- School field trips
- Cruise ships
- Special events
- Major attractions
- Hotels and resorts
- Employee orientation
- Training seminars
- Language interpretation

Our satisfied customers include:

- Andersen Windows
- Boston Museum of Science
- J. Paul Getty Museum
- Harley Davidson
- Honda
- Kraft
- La-Z-Boy
- Los Alamos National Labs
- Miller Brewing Company
- Minnesota Science Museum
- National Riding Stables
- Universal Studios Hollywood
- Walt Disney World
- Walt Disney Land
- Yosemite National Park



10321 West 70th Street
Eden Prairie, MN 55344-3446 U.S.A.
800-843-3544
Fax: 952-943-2174
Email: tgsinfo@williamssound.com
www.williamssound.com



ONE2ZONE™

Tour Guide System



Hearing is part of the experience

A tour is not only a visual experience but it incorporates all the senses, including hearing. **ONE 2 ONE** insures that **the group hears every word the guide says for an unforgettable experience.**

Many times participants at the front of the group hear the tour guide's words just fine, while those in the back are struggling to hear and become frustrated or lose interest in what is being said.

Whether distance or external noise is an issue, with **ONE 2 ONE your entire group will hear the speaker at a distance of up to 150 feet**, allowing participants to linger and enjoy the parts of the tour that they find most interesting without missing out on important information provided by the guide.

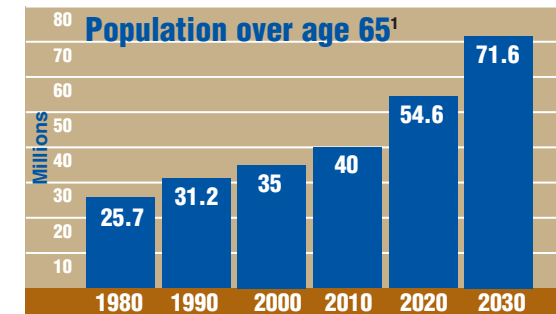


ONE 2 ONE™ makes sound sense

- Wireless and effortless communication between tour guide and participant.
- Easy to talk and hear above distracting background noise and conversations.
- Allows tours to be conducted without disturbing others in the area.
- Multichannel capability for multiple groups and multi-language interpretation.
- Reduces tour guide fatigue.
- Easy to use, simple operation.
- American Disabilities Act (ADA) compliant.
- System can be customized to meet specialized needs.
- Long lasting 100 hour battery life.
- Five year warranty backed by the best customer service in the industry.

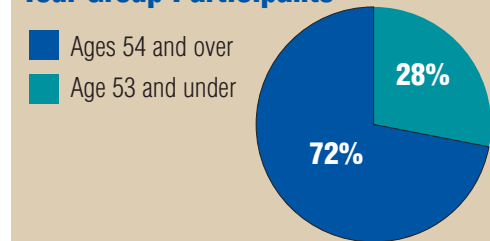


The Aging Population



30% of those age 45 and older suffer from hearing loss.²

Tour Group Participants³



What this means for your business is that approximately one in four of your tour customers has or will suffer from hearing loss.

¹ U.S. Census Bureau, Decennial Census and Projections

² Center for Disease Control (CDC)

³ National Tour Association, 2002 Forward Together Study

