

Take Your Child to Work Day at Williams Sound Corp.

April 27, 2006

Fifteen Children ranging from ages 6 to 16 enjoyed a day at work with their parents, employees of Williams Sound Corp.

The children registered with Sue Pollack at the reception desk and picked up a nametag, a breakfast treat, and a gift bag. They met with the company's president, Paul Ingebrigtsen, who welcomed them to Williams Sound and talked about the business, the products, and took questions; among them, "What is the newest product?"



Children wearing the official Williams Sound T-shirt

The newest product is: . . .and we expect it to be very helpful in hearing assistance. It should be ready by: . . .

Using the Tour Guide system, the company's vice president of Human Resources, Eric Adams, took the children on a tour of the company, where each department head took a few minutes to explain their department's function within the company. They toured the engineering lab, production, the warehouse, sales and marketing, accounting, communications, and human resources.

The children then had the opportunity to attend an employee meeting where they learned about trade shows through a PowerPoint presentation complete with photos from the latest trade shows where Williams Sound participated. Daryl Dankert, Customer Service Manager, summarized the NSCA show in Las Vegas. Lisa Thompson, Senior Customer Service Representative discussed Showest also held in Las Vegas this year. Jeanne Aamot, Director of US Sales and Marketing, reviewed AAA which was held here in Minneapolis.

After a break for lunch with their parents, Barb Gudknecht, our Business Improvement Coordinator, did a product demonstration of the Phone Max, the Ringmax, the Pocketalker® Ultra, and the TV Infrared Listening system.

To demonstrate the versatility of the Tour Guide system, Barb asked Manuela Tanielu (from Germany) to give a guided "tour" of Germany in the German Language.

Manuela, using photos from Germany in a PowerPoint presentation, took them to Nurenberg, Wuerzburg, and Neuschwanstein in the Bavarian Region, to see ancient castles and churches. Eric Adams, using the Tour Guide system for language interpretation, interpreted for the children in English.

The children filled out a questionnaire on what they learned at Williams Sound, what their parent's job is, and what job they might like to have someday. The children jotted down that Williams Sound helps people hear and makes the Tour Guide system and the Pocketalker®. All preferred the new look Williams Sound has given the Pocketalker®.

Although their parent's jobs range from electronic assembly to accounting, none chose their parents' jobs. We have a future engineer, a soldering expert, a graphics artist, a future human resources employee, and a dentist.

We ended the day with ice cream bars for everyone in the lunchroom.

